

Dear Business Partner,

Family Homelessness in Sussex County often goes unnoticed. But did you know that there were an estimated 153 kids who are homeless in the Cape Henlopen School District, 152 in Indian River, and 210 in Seaford in 2022? In 2023, we assisted 143 families, with 313 children, to avoid becoming part of this statistic. ***Now we are asking you to join us as a Sponsor.***

We are hosting the 2nd Annual Informational Brunch “***Here We Grow Again***” which will benefit Family Promise of Southern Delaware, and we are hoping you will consider being a sponsor for the event. The theme for this year is “Here We Grow Again”. The reason for this theme is to reflect our slow but steady expansion of services and support for families in Sussex County. Last year’s funds were used to fund the hiring of our first case manager. This year, we will be launching and staffing a Rapid Rehousing Program in Sussex County. The Rapid Rehousing Program will assist families currently experiencing homelessness to identify housing and other support needed to exit homelessness into permanent housing by working closely with a Case Manager. Not only is this an expansion for FPSDE, but it is also the first of its kind focused solely on Sussex County, and funded, in part by Federal HUD funds. Funds from this brunch will be used as the required match to assist us with hiring a case manager, and to help with facilitating relationships with landlords in the area.

The brunch will be held on Saturday, April 6th at the American Legion Post 28 (31768 Legion Rd, Millsboro, Delaware 19966). The event will feature brunch favorites, beverages, and speakers. The funds raised from the event will help Family Promise of Southern Delaware continue to provide homeless prevention support and resource development for families in Southern Delaware experiencing housing insecurity.

Your sponsorship will help us reach our goal and make a real difference in the lives of many. Your name or business logo will be prominently displayed at the event, and you will also receive recognition on our website and social media. Full details on sponsorship levels are attached to this letter.

We understand that you may not be able to commit to sponsoring the event, but any donation would be greatly appreciated. Your generosity will enable us to make a real difference in our community.

If you have any questions or would like more information, please contact us at 302-287-0020 or via email at Carolyn.kelly@familypromisesouthernde.org .

Thank you for your support and consideration.

Sincerely,

Carolyn Ames Kelly, LMSW
Executive Director



Family Promise of Southern Delaware

2nd Annual Information Brunch

Here We Grow Again!

American Legion Post 28 Pavilion
Saturday, April 6, 2024
10:00 AM to 12:00 PM

Sponsorship Opportunities

_____ Arboreal Ambassador – 1,500

- Recognition as presenting sponsor in all materials
- Name or logo on front of event program
- Special recognition at event
- Prominent placement of your business banner in the event space
- Opportunity for your corporation's representative to speak during the event
- Name/logo displayed on the FPSDE website
- Name/logo displayed on a table at the event

_____ Botanical Visionary - \$1,000

- Name/logo displayed at the event registration table
- Name/logo on the front of the event's program
- Name/logo displayed on the FPSDE website
- Name or logo displayed on a table at the event

_____ Floral Patron - \$750

- Name/logo displayed at the event registration table
- Name/logo on the back of the event's program
- Name/logo displayed on the FPSDE website
- Name/logo displayed on a table at the event

_____ Evergreen Advocate - \$500

- Name/logo on the back of the event's program
- Name/logo displayed on the FPSDE website
- Name/logo displayed on a table at the event

_____ Blossom Benefactor - \$250

- Name/logo displayed on the FPSDE website

Deadline for Sponsorship 3/31/2024

Company Name: _____

Contact Name/Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

_____ I will mail a check for \$_____ payable to Family Promise of Southern Delaware, PO Box 439, Nassau DE 19969

_____ I will visit <https://givebutter.com/FPSDEBrunch> to make an electronic payment.

Return completed form electronically to carolyn.kelly@familypromisesouthernde.org or include form with your check.